

RESUME

GARY KEBBEL

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SUMMARY

Fulbright Senior Specialist in online journalism

Journalism Program Officer, John S. and James L. Knight Foundation

Trainer at U.S. State Department's **Foreign Service Institute** for U.S. diplomats

Built **AOL News** into one of the world's largest online news sites

Directed largest election site on the Internet, **AOL Election Guide**

Directed largest government consumer portal, **AOL Government Guide**

Was a founding editor of **USA TODAY.com** and **Newsweek.com**

Edited home page of **washingtonpost.com**

Was graphics editor at **USA TODAY**

Managing editor; city editor; journalism instructor

PROFESSIONAL EXPERIENCE

January 2006-
Present

John S. and James L. Knight Foundation – Journalism Program Officer
Miami, Florida

Administer the \$25 million Knight News Challenge, which seeks new and innovative digital media projects that use news and information to create a sense of community in a specific geographic area. Also develop digital media grants.

March 1999-
February 2005

AMERICA ONLINE – News Director
Dulles, Virginia

Top news executive who built AOL News into the largest news site on the Internet. Managed news, strategy, operations and new products. Directed 24 editors. Hired, trained and reviewed new staff. Had budget responsibility. Helped design and create new publishing system for all of AOL. Negotiated and implemented partner deals with ABC, CNN, The New York Times, USA TODAY and The Weather Channel.

February 1997-
February 1999

WASHINGTONPOST.NEWSWEEK INTERACTIVE – Associate Editor/Breaking News
Arlington, Virginia

Headed daily and long-term home page news coverage for washingtonpost.com and Newsweek.com. Chose and edited homepage stories and supervised eight editors during the Monica Lewinsky story and President Clinton's impeachment trial.

May 1998-
October 1998

NEWSWEEK.COM – Project Management
(for Washingtonpost.Newsweek Interactive)
Launch team, New York, New York

Leader of the Newsweek.com editorial launch team. Planned and implemented breaking-news coverage on Newsweek.com. Helped design and create a new publishing system for Washington Post and Newsweek online sites.

November 1997-
October 1998

WASHINGTONPOST.NEWSWEEK INTERACTIVE – Project Management
Launch team, Arlington, Virginia

Project leader on the team that designed a user-friendly, template-driven, databased Web publishing system still in use at washingtonpost.com and Newsweek.com. Designed the workflow for the editing tool and the publishing system. Planned a digitally archived database for washingtonpost.com.

February 1995-
February 1997

USA TODAY.com – Deputy Editor/News
Arlington, Virginia

Member of team that launched USA TODAY.com on April 17, 1995. Supervised 10 online editors for the News and Life sections. Selected homepage stories, directed all breaking-news coverage. Directed the site's first presidential election coverage and the 1996 Olympics bombing story. Conducted performance evaluations and training.

February 1991-
February 1995

USA TODAY – Night Graphics Editor
Arlington, Virginia

Supervised 14 staff artists, edited daily graphics, wrote breaking-news graphics, monitored production deadlines, troubleshoot emergency production problems, conducted personnel evaluations. Directed breaking-news graphics for the first war in Iraq, several Olympic games, the fall of the Soviet Union and three plane crashes.

February 1990-
February 1991

THE RECORD – Managing Editor
Troy, New York

(Evening newspaper with a circulation of 42,000) Directed staff of 45, with three bureaus and four editions. Created and managed \$1.8 million budget.

May 1986-
February 1990

THE POST-STAR – Managing Editor, Assistant Managing Editor
Glens Falls, New York

(Morning newspaper with a circulation of 36,000) Headed newsroom staff of 35. Started Sunday paper, TV listings and tourist guidebooks, local business weekly, Neighbors, Seniors, Hometown and Outdoors pages. Managed \$1.1 million budget.

January 1985-
May 1986 **THE ITHACA JOURNAL – City Editor**
Ithaca, New York

(Evening newspaper with a circulation of 21,000) Supervised 10 reporters. Ten projects under my direction won state AP awards.

TEACHING

January 1998-
present **UNIVERSITY OF MARYLAND – Adjunct Journalism Instructor**
College Park, Maryland

Teach electronic editing classes and online news classes.

EDUCATION

M.S.W., (master’s degree in social work), The Catholic University of America, 1998
M.A., political science, University of Illinois, 1977
M.S., journalism, University of Illinois, 1976
B.A., communication and German, Illinois State University, 1974 (with High Honors)

CONSULTING, TRAINING

September 2007 **Tshwane University of Technology**
Pretoria, South Africa

As a Fulbright Senior Specialist, helped create a digital media curriculum at the university.

March 2005-
present **EDWEEK.ORG – Interim Executive Producer**
Bethesda, Maryland

Direct www.edweek.org, the online site of Education Week newspaper and Teacher magazine. Am in charge of helping move the site from free registration to subscription, enhancing the site’s interactivity, creating new online products, increasing audience metrics and establishing new print-to-online workflows.

June 2005-
present **FOREIGN SERVICE INSTITUTE**

Train U.S. public information and public affairs officers in online journalism, new media and online advocacy.

May 2005 **NEWSPAPER ASSOCIATION OF AMERICA**

Trained NAA fellows working on business plan for the Bedford, Ind., Times-Mail, concerning how to attract and keep the 18- 35-year-old audience.

May 2005 **U.S. EMBASSY IN TUNISIA and INTERNEWS**

Trained Tunisian online journalists in ways to improve their news sites. Program was developed by the U.S. Embassy for World Press Freedom Day. Also led discussions about online ethics and media responsibilities.

REFERENCES

Available upon request