

CURRICULUM VITAE

GARY KEBBEL

www.garykebbel.com

PROFESSIONAL EXPERIENCE SUMMARY

- Journalism Program Director for the **John S. and James L. Knight Foundation**
- Director of \$25 million **Knight News Challenge**
- **Fulbright Senior Specialist** in online journalism in South Africa
- Trainer in the **State Department's Foreign Service Institute** in online news and public affairs
- **AOL News** director, building it into one of the world's largest online news sites (24 million monthly users)
- Founding editor of **USA TODAY.com** and **Newsweek.com**
- Home page editor at **washingtonpost.com**
- Editor of largest election site on the Internet, **AOL Election Guide**
www.electionguide04.com
- Director of largest government consumer portal, **AOL Government Guide**
www.governmentguide.com
- Graphics editor at **USA TODAY**
- Managing editor; city editor; journalism instructor

EDUCATION

M.S.W. The Catholic University of America, May 1998

Graduate Studies, political science, Northern Illinois University, 1980-1984

M.A., political science, University of Illinois, 1977

M.S., journalism, University of Illinois, 1976

B.A., communication and German, Illinois State University, 1974 (with High Honors)

**PROFESSIONAL
EXPERIENCE**January 2006-
Present**JOHN S. AND JAMES L. KNIGHT FOUNDATION – Journalism Program Director**
Miami, Fla.

Created and continue to run the first digital-media grant program at Knight Foundation, journalism's largest U.S. funder. Knight Foundation has devoted \$400 million to journalism training, press freedom and digital news innovation programs since 1950. It currently distributes about \$30 million a year to fund top-quality, innovative journalism projects. Knight Foundation is recognized as the gold standard in journalism funding. It is in the top 25 private U.S. foundations, with an endowment of about \$2 billion. I direct the \$25 million, five-year Knight News Challenge to find new-media innovations and experiments among individuals, universities, companies and non-profit organizations worldwide. I search for new people, products or processes to fund. I report directly to the president and CEO of Knight Foundation. I helped create Knight Citizen News Network and Knight Digital Media Center. I work with the 12 communication deans in the Carnegie-Knight News 21 program, and I regularly meet and negotiate with top media executives around the world. I also participate in all meetings of the Knight Commission on Information Needs of Communities in a Democracy and judge the Knight-Batten Awards for Innovation in Journalism. I was the first winner of Knight Foundation's president's award for exceptional performance.

March 1999-
February 2005**AMERICA ONLINE – News Director**
Dulles, Va.

Built AOL News into the largest news site on the Internet during my time there. Directed daily news operations and editorial selections, long-term strategy, operations and new products. Managed 24 editors. Hired, trained and reviewed new staff. Managed budget. Helped design and create new publishing system for all of AOL's daily publishing divisions. Negotiated and implemented partner deals with TIME, CNN, ABC, CBS, The New York Times, USA TODAY, The Wall Street Journal, Tribune Media Services and Weather.com. Directed largest election site on the Internet, AOL Election Guide (www.electionguide04.com), and the largest government consumer portal, AOL Government Guide (www.governmentguide.com). Was in charge of all of AOL's coverage of the Sept. 11, 2001, attacks; the Iraq war and U.S. elections from 2000-2004.

February 1997-
February 1999**WASHINGTONPOST.NEWSWEEK INTERACTIVE –
Associate Editor/Breaking News**
Arlington, Va.

Headed daily and long-term home page news coverage for washingtonpost.com and Newsweek.com. Edited home page updates to one of the web's most important news sites. Chose and edited home page stories and supervised eight editors during President Clinton's impeachment trial. Was washingtonpost.com liaison with The Washington Post.

May 1998-
October 1998**NEWSWEEK.COM – Project Management
(for Washingtonpost.Newsweek Interactive)**
Launch team, New York, N.Y.

Leader of the Newsweek.com editorial launch team. Planned and implemented breaking-news coverage on Newsweek.com. Helped magazine management realize that once they published on the web, they no longer were a weekly news organization. They therefore needed news updates throughout the day. I supplied these through the content management system I helped design for washingtonpost.com and Newsweek.com.

November 1997-
October 1998

WASHINGTONPOST.NEWSWEEK INTERACTIVE – Project Management

Launch team, Arlington, Va.

Project leader on the team that designed a user-friendly, template-driven, data based, dynamic web publishing system for washingtonpost.com and Newsweek.com. Designed the workflow for the editing process and the publishing system. Planned a digitally archived database for washingtonpost.com.

February 1995-
February 1997

USA TODAY.com – Deputy Editor/News

Arlington, Va.

Was one of the launch editors for USA TODAY.com on April 17, 1995. Supervised 10 online editors for the News and Life sections. Selected home page stories, directed all breaking-news coverage. Directed the site's first presidential election coverage and the 1996 Olympics bombing story. Conducted performance evaluations and ongoing training. Two days after we launched, the Alfred P. Murrah Federal Building in Oklahoma City was bombed. I helped create a new form of breaking-news coverage – the developing online story – when I was the editor in charge of that event. USA TODAY has been using the format I created ever since that April 19, 1995, event.

February 1991-
February 1995

USA TODAY – Night Graphics Editor

Arlington, Va.

Supervised 14 staff artists, edited daily graphics, wrote breaking-news graphics, monitored production deadlines, troubleshoot emergency production problems, conducted personnel evaluations. Directed breaking-news graphics for the first war in Iraq, for several Olympic games, the fall of the Soviet Union and three plane crashes.

February 1990-
February 1991

THE RECORD – Managing Editor

Troy, N.Y.

(Evening newspaper with a circulation of 42,000) Directed staff of 46, with three bureaus and four editions. Planned and edited the paper's special edition covering the first war in Iraq. Created and managed \$1.8 million budget.

November 1989

LOCALTELEVISION HOST, THE POST-STAR HIGH SCHOOL BOWL,

Local Cable Channel 8, Glens Falls, N.Y.

As managing editor of the region's newspaper, I created and hosted a high school intellectual competition similar to "Jeopardy" that was broadcast on local access cable.

May 1986-
February 1990

THE POST-STAR – Managing Editor, Assistant Managing Editor
Glens Falls, N.Y.

(Morning newspaper with a circulation of 36,000) Headed newsroom staff of 35. Started Sunday paper, TV listings book, tourist guide books and weekly local business supplement. Also created the Neighbors, Seniors, Hometown and Outdoors pages. Created and managed \$1.1 million budget.

January 1985-
May 1986

THE ITHACA JOURNAL – City Editor
Ithaca, N.Y.

(Evening newspaper with a circulation of 21,000.) Supervised 10 reporters. Ten projects under my direction won state AP awards. Helped redesign newspaper and switch it from evening to morning publication.

**CONSULTING,
TRAINING**

May 2009

U.S. DEPARTMENT OF DEFENSE, JOINT PUBLIC AFFAIRS WORK GROUP
Suffolk, VA

Gave members of all branches of the military and the Secretary of Defense's office background information with which they could write a white paper for the Secretary of Defense on how the military could use more social networking techniques.

April 2009

INTERNEWS
Beirut, Lebanon

Trained Lebanese media managers in ways to improve the quality and sustainability of their digital news operations.

March 2009

NORAD
Colorado Springs, CO

Briefed members of all branches of the military in the United States, Mexico and Canada on how the military could use more social networking techniques.

March 2009

U.S. STATE DEPARTMENT
Washington, D.C.

Worked with the Consulate in Tshinghua, China, to inform local editors about digital media and social networking techniques.

September 2007

FULBRIGHT PROGRAM AND TSHWANE UNIVERSITY OF TECHNOLOGY
Pretoria, South Africa

As a Fulbright Senior Specialist, I helped establish a digital media curriculum at the Tshwane University of Technology in Pretoria, South Africa. I taught students about creating and using digital media.

Summer 2005

FOREIGN SERVICE INSTITUTE

Washington, D.C.

Trained U.S. public information officers and public affairs officers in online journalism and digital media techniques to use in public diplomacy.

May 2005

U.S. EMBASSY IN TUNISIA

Tunis, Tunisia

Trained Tunisian online journalists in ways to improve their news sites. Also moderated discussions about online ethics and media responsibilities.

May 2005

NEWSPAPER ASSOCIATION OF AMERICA

Bedford, IN

Trained NAA fellows working on business plan for the Bedford, Ind., Times-Mail, concerning how to attract and keep the 18- 35-year-old audience.

March 2005-
December 2005

EDITORIAL PROJECTS IN EDUCATION – EDWEEK.ORG – Executive Producer

Bethesda, Md.

Directed strategy, planning and operations for edweek.org, the online site of Education Week newspaper and Teacher Magazine, premier K-12 news and policy publications. Was in charge of creating new online products and moving the site from free registration to subscription.

**ACADEMIC
EXPERIENCE**

UNIVERSITY OF MARYLAND, adjunct instructor, Philip Merrill College of Journalism, College Park, Md., 1998-2005

Classes Taught

Highest Student Evaluation

J202 – Undergraduate Editing, Spring 1998	4.20/5.0
J202 – Undergraduate Editing, Spring 1999	4.62
J352 – Undergraduate Online News Writing and Editing, Spring 2002	4.09
J352 – Undergraduate Online News Writing and Editing, Spring 2003	team-taught
J352 – Undergraduate Online News Writing and Editing, Spring 2004	team-taught
J352 – Undergraduate Online News Writing and Editing, Spring 2005	team-taught

ADIRONDACK COMMUNITY COLLEGE, co-creator and instructor for team-taught journalism practicum, Glens Falls, N.Y., 1988-1989

Classes Taught

English 213 – Undergraduate Principles of Journalism

Created the curriculum to bring journalism students into *The Post-Star's* newsroom to work with the newspaper's editors on a project inserted into *The Post-Star*.

NORTHERN ILLINOIS UNIVERSITY, instructor, Journalism Department, DeKalb, Ill., 1980-1984

Classes Taught**Highest Student Evaluation**

J301 – Undergraduate Feature Article Writing	4.42/5.0
J302 – Undergraduate Reporting	4.35
J449 – Undergraduate Newsroom Management	4.36
J480 – Undergraduate Law of the Press	4.48
J485 – Undergraduate Special Topics: New Journalism	4.41
J485 – Undergraduate Special Topics: Class Publication	4.13
J502 – Graduate Public Affairs Reporting	4.21

NORTHERN ILLINOIS UNIVERSITY Extension Program, instructor, Stateville Penitentiary, Joliet, Ill., 1978-1979

Classes Taught

J301 – Undergraduate Feature Article Writing
J485 – Undergraduate Special Topics: Opinion Writing

NORTHERN ILLINOIS UNIVERSITY, Journalism Department, newsroom supervisor, DeKalb, Ill., 1977-1980

Ran city-desk type operation that assigned students to beats for newspapers in the Northern Illinois region. Approximately 200 student-written articles were published in area newspapers each semester.

**AWARDS,
HONORS**

Knight Star Award, (Knight Foundation president's discretionary award for exceptional performance). I was the first recipient. December 2008.

Batten Award for Innovation in Journalism, Election entry, "AOL Election Guide 2004," National Press Club, Washington, D.C., September 2004

CyberJournalist.net, Media Center, American Press Institute, AOL Straw Poll listed as one of the best interactive media for the 2004 campaign, February 2004,
<http://www.cyberjournalist.net/news/001001.php>

Reprinted in

"For Tamil Journalists in Sri Lanka," March 2004,
<http://tamiljournalism.blogspot.com/2004/03/best-campaign-interactives.html>

American Press Institute, invited participant, J. Montgomery Curtis Seminar, "Journalism Credibility in the Information Age," Reston, Va., November 2001

Batten Award for Innovation in Journalism, Honorable Mention, "AOL Election Guide 2000," National Press Club, Washington, D.C., September 2001

New York State Associated Press annual writing contest, third place, editorial writing, 1989

Excellence in Teaching, Northern Illinois University, DeKalb, Ill., College of Liberal Arts and Sciences, March 1984

Excellence in Teaching, Northern Illinois University, DeKalb, Ill., Journalism Department, January 1984

All-Columbian Medalist, Columbia Scholastic Press Association, for two Spring 1983 editions of class's publication (J485 Special Topics), "NIU On-Line"

Three Gold Circle Awards, Columbia Scholastic Press Association for Fall 1983 edition of my class's publication (J485 Special Topics), "NIU On-Line"

ACADEMIC PUBLICATIONS

Newspaper Research Journal, "The Strength of Political Activity in Predicting Newspaper Use," Winter 1985, Vol. 6, No. 2, P.1 (**Refereed**)

Journalism Quarterly, "The Importance of Political Activity in Explaining Multiple News Media Use," Autumn 1985, Vol. 62, No. 3, P. 559 (**Refereed**)

Journalism Quarterly, "The Different Functions of Speech in Supreme Court Defamation and Privacy Cases: An Aid to Predicting Decisions," Autumn, 1984, Vol. 61, No. 3, P. 629 (**Refereed**)

Community College Journalist, "Identifying Causes, Not Symptoms, of Writing Problems," Part I, Fall 1978, P 13, co-authored with Dorothy Strange

Community College Journalist, "Identifying Causes, Not Symptoms, of Writing Problems," Part II, Winter 1979, P. 9, co-authored with Dorothy Strange

Reprinted in

Journal Of Organizational Communication, "Identifying Causes, Not Symptoms, of Writing Problems," Fall 1979, co-authored with Dorothy Strange

Resources In Education, "Identifying Causes, Not Symptoms, of Writing Problems," June 1979, co-authored with Dorothy Strange

PROFESSIONAL PUBLICATIONS

Nieman Reports, "The Challenge of Community Building," Vol. 60, No. 4, Winter 2006

American Society of Newspaper Editors, "The News Organization and Knight Brothers' 21st Century News Challenge, Oct. 27, 2006

Media Center, American Press Institute, "Case Study: Enabling Change at AOL," November 2003, http://www.mediacenter.org/content/p2957_c1389.cfm

Media Center, American Press Institute, "Behind the Scenes: AOL in HTML," November 2003, <http://www.mediacenter.org/msblog/112303/aolhtml/index.cfm>

Media Center, American Press Institute, "Online Profit? First Earn It," February 2002, http://www.mediacenter.org/content/p1528_c1390.cfm

Lost Remote, "Fixing Online News: Build It and They Will Come Is Not a Business Model," May 2001, <http://www.lostremote.com/producer/fixingonlinenews.html>

Reprinted in

Interactive Publishing.net, "Fixing Online News: Build It and They Will Come Is Not a Business Model," June 2001, http://www.interactivepublishing.net/works/news/weblog.php?article_id=156

e Jour, (Danish online journalism magazine), "Fixing Online News," May 2001, <http://www.djh.dk/ejour/jun05/05Mening.html>

APME Graphics Committee Report, "The New York Times News Service Graphics," 1992, P. 21

APME Graphics Committee Report, "Earthquake Wire Watch: A Matter of Perception," 1990, P. 22

APME Writing and Editing Committee Report, "How the AP Is Critiquing Itself," October 1989, P.18

APME Graphics Committee Report, "Some Tips From a Paper That Converted to Mac Pagination," 1989, P. 29

APME Journalism Education Committee Report, "How Pagination Changes Your Newsroom," 1989, P. 13

Northern Illinois University, "Dollars and Sense," (budget primer for reporters), Spring 1982

Rockford (Ill.) Register Star, Series of articles about the arrival of Chinese Vice Premier Deng Hsiao ping in Washington, D.C., January 1979

Reprinted in

Elgin (Ill.) Courier News, January 1979

Bloomington (Ill.) Pantagraph, January 1979

Christian Science Monitor, "The Pitfalls of Issue Politics," Nov. 6, 1978

Grassroots Editor, "How Accurate is News," Summer, 1978, P. 3

**QUOTED,
CITED AS
EXPERT**

Knight Foundation to Fund Plug-and-Play Version of EveryBlock, Poynter Online, Oct. 5, 2009, <http://www.poynter.org/column.asp?id=101&aid=171227>

How EveryBlock Code is Being Used to Develop Location-Based Journalism, Poynter Online, July 3, 2009, <http://www.poynter.org/column.asp?id=101&aid=166169>

Can This Man Save the News Business?, Forbes, June 2, 2009,
http://www.forbes.com/2009/06/02/knight-foundation-alberto-ibarguen-business-media-alberto_print.html

'Hyperlocal' Web Sites Deliver News Without Newspapers, The New York Times, April 13, 2009, <http://www.nytimes.com/2009/04/13/technology/start-ups/13hylerlocal.html>

Knight Foundation Spending Millions to Reshape Journalism, Miami Herald, March, 5, 2009, <http://www.miamiherald.com/news/front-page/story/950633.html>

NBC to Help Teach Tools of Digital Reporting, The New York Times, April 21, 2008, <http://www.nytimes.com/2008/04/21/business/media/21nbc.html>

Journalism in the Hands of the Neighborhood, The New York Times, March 10, 2008, <http://www.nytimes.com/2008/03/10/technology/10link.html>

Newspapers and Broadcasting, Korean Press Foundation, interview printed in Korean about creating online news sites, October, 2004, <http://www.kpf.or.kr/libr/simimg/20041001c001021.pdf>

Donga newspaper, interview printed in Korean about AOL News and online news, September 2004, <http://donga.com/fbin/news?=&print&n=200409130408>

Korea Press Foundation journal, "Online Newsroom Management: AOL News Management Strategies," Seoul, South Korea, September 2004

Excerpted in

Korean Broadcasters Association journal, Fall 2004, http://www.radiotv.or.kr/admin_board/viewbody.asp?code=new_seminar&uid=632&fid=632&page=1&max_page=1&total_list=&keyfield=&key=

Washington Post, "AOL's Garden Might Flourish Without Rainman," April 2004, <http://www.washingtonpost.com/ac2/wpdyn>

Los Angeles Times, "Add AOL to the New List of Major Political Players," Feb. 29, 2004, <http://articles.latimes.com/2004/feb/29/entertainment/ca-shaw29>

Editor & Publisher, "News Web Site Resolutions for 2004," December 2003,
http://www.editorandpublisher.com/editorandpublisher/features_columns/article_display.jsp?vnu_content_id=2057560

Reprinted in

"For Tamil Journalists in Northern Sri Lanka," January 2004,
<http://tamiljournalism.blogspot.com/2004/01/news-web-site-resolutions-for-2004.html>

Interactive Publishing.net, "On Change," November 2003,
<http://www.interactivepublishing.net/works/change/columns/5.php?sid=80342b9059a8650d7fd39a3c6e1cd520>

CyberJournalist.net, Media Center, American Press Institute, "AOL's Personalized War Coverage," April 2003, <http://www.cyberjournalist.net/news/000071.php>

Editor & Publisher, "Newspaper Outsiders Offer Tips for Web Sites," January 2003,
http://www.editorandpublisher.com/eandp/news/article_display.jsp?vnu_content_id=1790027

Editor & Publisher, "You've Got Advice," December 2002,
http://www.editorandpublisher.com/eandp/news/article_display.jsp?vnu_content_id=1784558

Excerpted in

journalism.co.uk, "No Profit, No Problem," January 2003,
<http://www.journalism.co.uk/news/story544.shtml>

e Jour, (Danish online journalism magazine), "You've Got Advice,"
February 2003, <http://www.djh.dk/ejour/0103/21KortNyt.html>

Giornalismo & Giornalismi, February 2003,
<http://giornalismi.splinder.com/archive/2003-01>

Online Publishers Association, OPA Intelligence Report, January 2003,
last item: <http://www.online-publishers.org/?pg=newsletters&dt=f010603>

Mediabox Oy, "News Site Not Independent Profit Center," December 2003,
(<http://tamiljournalism.blogspot.com/2004/01/news-web-site-resolutions-for-2004.html>)

American Journalism Review, "We've Only Just Begun," November 2002
<http://www.ajr.org/Article.asp?id=2688>

The New York Times, "Net Journalism Tries to Regroup After Layoffs and Setbacks,"
June 12, 2000, <http://www.nytimes.com/library/tech/00/06/biztech/articles/12orig.html>

American Journalism Review, "Get Big or Get Out," March 20-26, 2000,
<http://www.ajr.org/article.asp?id=528>

**INVITED
LECTURES,
SEMINARS**

Immigration Reporting Symposium sponsored by French-American Foundation, Ford Foundation and Knight Foundation, conference steering committee, Paris, France, Nov. 13-15, 2009

Kenyote Address: Corporation for Public Broadcasting and Public Broadcasting Service Round Robin, "Public Media and the Knight Commission on Information Needs of Communities in a Democracy, Baltimore, Md., Oct. 27

Keynote Address: 10th Annual Public Policy Forum, sponsored by Providus, U.S. Embassy, Latvia; Stockholm School of Economics in Riga, "The Shifting Media Landscape," Riga Latvia, Oct. 21, 2009

Technology Affinity Group, "New Media and Philanthropy: How Foundations are Using Web 2.0," Miami Beach, Fla., Nov. 19, 2008

CommA Conference, "Wake up and Read the Text Message: Can Philanthropy Save Community News?" Montreal, Canada, Nov. 6, 2008

National Writers' Workshop, "How to Publicize Your Writing on the Web," Ft. Lauderdale, Fla., Sept. 20, 2008

University of Illinois, "Understanding Foundation Philanthropy," Champaign-Urbana, Ill., April 15, 2008

University of Illinois, "Digital Journalism," Champaign-Urbana, Ill., April 15, 2008

Drupalcon, "Launching the Knight-Drupal Initiative," Boston, March 4, 2008

Berkman Center for Internet and Society, Harvard Law School, "Funding News and Information Innovation", Cambridge, Mass., Nov. 10, 2007

Inter-American Press Association, "The Organization of the Digital Newsroom, With Examples from AOL, USA TODAY and Washington Post, Miami, Dec., 6, 2007

Online News Association, "Knight News Challenge," Toronto, Oct. 17, 2007

Inter-American Press Association, "Using the Knight News Challenge, Miami, Oct. 12, 2007

University of Pretoria, "Lessons From Mistakes in Developing Online News Sites," Pretoria, South Africa, Sept. 18, 2007

Tshwane University of Technology, "Lessons From Mistakes in Developing Online News Sites," Pretoria, South Africa, Sept. 3, 2007

World Press Freedom Committee, Concluding remarks at UNESCO headquarters Paris at conference on "New Media: The Press Freedom Dimension," Feb. 16, 2007

Pennsylvania Press Association, America East, New Media World Symposium,

“Attracting Young Users,” Hershey, Pa., April 2005

Ithaca College, “Using Multimedia in Online News,” Ithaca, N.Y., April 2005

CyberInfluence Project, “Traditional versus New Media,” Washington, D.C., March 2005

Korea Press Foundation, “Online Newsroom Management: AOL News Management Strategies,” Seoul, South Korea, September 2004

U.S. Forces, Korea, J6 Operations, “Making Your Online Site Effective,” Seoul, Korea, September 2004

Johns Hopkins University, School of Advanced International Studies, “How Web-based News Is Changing the Information Landscape,” Washington, D.C., Fall 2004

Norwegian Institute of Journalism, “Secrets for Success of Online News,” hosted at AOL, Dulles, Va., June 2004

National Defense University, Media Study Group, “Online News,” March 2004

Media Center, American Press Institute, “Partnership for Online and Beyond,” hosted at AOL, Dulles, Va., April 2004

Committee of Concerned Journalists, brainstorming online convergence for The Traveling Curriculum, Pew Center, Washington, D.C., January 2004

Freedom Forum First Amendment Center, American Press Institute, “Digital Storytelling Seminar, Vanderbilt University, Nashville, Tenn., December 2003

AOL United Kingdom, two-day instruction on switching from proprietary AOL publishing system to HTML, London, England, December 2003

AOL France, one-day instruction on switching from proprietary AOL publishing system to HTML, Paris, France, December 2003

American University, “Media @ the Millennium,” Washington, D.C., May 2004 and October 2003

American University, “AOL News and Election 2004,” Washington, D.C., March 2004

University of Illinois, Focus 580, WILL-AM 580, “Online News,” Urbana, Ill., November 2003

University of Illinois, Journalism Brown Bag, “Putting the Community Back in the News,” Urbana, Ill., November 2003

Illinois State University, “Reporting for Online Media,” Normal, Ill., November 2003

Illinois State University, faculty symposium, “AOL News and the Online News Environment,” Normal, Ill., November 2003

University of Missouri, “AOL News and the Online News Environment,” Columbia, Mo., November 2003

American University, "AOL News's Movement to the Web," Washington, D.C.,
October 2003

Media Center, American Press Institute, "Digital News Management," hosted at AOL,
Dulles, Va., April 2003

National Defense University, Media Study Group, "Online News," March 2003

Media Center, American Press Institute, "Digital News Management," hosted at AOL,
Dulles, Va., April 2002

National Defense University, Media Study Group, "Online News," March 2002

American Press Institute, "City & Metro Editors: Working With Your Newspaper Web
Site," Reston, Va., January 2002

Media Center, American Press Institute, "Digital News Management," hosted at AOL,
Dulles, Va., April 2001

National Defense University, Media Study Group, "Online News," March 2001

National Defense University, Media Study Group, "Online News," March 2000

Cornell University, "Local News and the Ithaca Journal," Communication Department,
Ithaca, N.Y., Spring 1985

Wells College, "Local News and the Ithaca Journal," English Department, Aurora, N.Y.,
Spring 1985

PANELIST

Greater Miami Chamber of Commerce, "Hyperlocal: The Future of News," Miami, Fla.,
Jan. 13, 2010.

Society of Professional Journalists, "Launching Your Own News Organization,"
Hollywood, Fla., Oct. 29, 2009

**10th Annual Public Policy Forum, sponsored by Providus, U.S. Embassy, Latvia;
Stockholm School of Economics in Riga**, "New Media Models," Riga Latvia, Oct. 21,
2009

**10th Annual Public Policy Forum, sponsored by Providus, U.S. Embassy, Latvia;
Stockholm School of Economics in Riga**, "Future of Investigative Journalism as an
Element of Accountable Democracy," Riga Latvia, Oct. 21, 2009

Online News Association, "How to Create Winning Knight News Challenge Applications,"
San Francisco, Calif., Oct. 3, 2009

Investigative Reporters and Editors Conference, "How to get a grant," Baltimore, June,
11, 2009

Interactive Media Conference, "How to Use Knight News Challenge Innovations," New Orleans, May 6, 2009 (moderator)

Media Learning Seminar, "Media Trends Update," Miami, Feb. 16, 2009 (moderator)

National Gay and Lesbian Journalists Association, "Life After Journalism, Making a Difference in Non-Profits," Washington, D.C., Aug. 22, 2008

Council on Foundations, "Philanthropy 2.0 and Next Generation Leaders," Washington, D.C. area, May 5, 2008

Symposium on Computation and Journalism, "21st Century Editor-in-Chief, Georgia Institute of Technology, Atlanta, Feb. 22, 2008

Media Learning Seminar, "How the News Ecosystem is Changing, and Why You Should Care," Miami, Feb. 19, 2008

Paley Center for Media and Carnegie Corp. of America, "Choose or Lose: The MTV Election Beat," New York, Jan. 9, 2008

MTV, "Journalistic Integrity in a Blog-Eat-Blog World," New York, Jan. 9, 2008

Asian American Journalists Association, "News Into Non-Traditional Formats," Miami, Aug. 2, 2007

Interactive Media Conference, "OK, So You've Won \$1 Million' Now What?," May 23, 2007 (moderator)

Newspaper Association of America, "Journalism in Transition," New York, May 2007

HASTAC, "Funding the Digital Future," Duke University, April 20, 2007

World Association of Newspapers, "Rooted in Newspapering, Branching Out to Internet," Paris, France, Feb. 16, 2007

America East/New Media World, "Digital News Experiments," Hershey, PA, March 2006

Korea Press Foundation, "Community and Online News," Seoul, South Korea, September 2004

James K. Batten Symposium for Innovations in Journalism, National Press Club, "Interactive Election Coverage," Washington, D.C., September 2004

International Symposium on Online Journalism, University of Texas, "Online News Presentation: Have We Already Defined the Language for this Genre of Journalism," Austin, Texas, April 2004

Politics Online annual conference, George Washington University, "Online Campaign Basics: Internet and the Media," Washington, D.C., March 2004

Online Newspaper Association annual meeting, moderator, "Multimedia Convergence," Chicago, Ill., November 2003

Online Newspaper Association annual meeting, "Innovating on the Spot," New York, N.Y., October 2002

Online Newspaper Association annual meeting, moderator, "How to Make Money Without Selling Your Soul," New York, N.Y., October 2002

Knight Symposium, University of Florida, "Defining Convergence," Gainesville, Fla., February 2002

Online Newspaper Association annual meeting, "Converge or Collapse: Opportunities and Perils of Combining Old Media and New Media Newsrooms," University of California, Berkeley, Calif., October 2001

Freedom Forum, "Online Coverage of Campaign 2000," Arlington, Va., October 2000

Online Newspaper Association annual meeting, "Surviving Change in the News Industry," Columbia University, New York, N.Y., December 2000

Leadership Washington, "Elements of News: How News is Made," Washington, D.C., 2000

University of Iowa Journalism Club of Washington, "Defining News," Freedom Forum, Arlington, Va., March 2000

UNITY Conference, "Minority Recruiting for Online News," Seattle, Wash., August 1999

**PAPERS
DELIVERED AT
ACADEMIC
MEETINGS**

Journalism Education Association (national meeting), "High School Students' News Media Use Patterns," Little Rock, Ark., November 1984 (**Refereed**)

Journalism Education Association (national meeting), "Privacy and the Press," Little Rock, Ark., November 1984 (**Refereed**)

Association for Education in Journalism and Mass Communication (national meeting), "A Multivariate Log-Linear Model of Newspaper Use," Gainesville, Fla., August 1984 (**Refereed**)

Journalism Education Association (national meeting), "College Journalism Curricula," Chicago, Ill., November 1982

Journalism Education Association (national meeting), "Libel and Privacy," Kansas City, Mo., November 1981

Journalism Education Association (national meeting), "The Right to Privacy," Detroit, Mich., November 1980

Journalism Education Association (national meeting), "Identifying Writing Problems," St. Louis, Mo., November 1978

Association for Education in Journalism (national meeting), "Identifying Causes, Not Symptoms, of Writing Problems," Seattle, Wash., August 1978

BOOK REVIEWS

The Supreme Court and Communication Law, for West Publishing Co.,
August 1984

Major Principles Of Media Law, for Holt, Rinehart and Winston, September 1983

Portraying the President: The White House and the News Media, in "Journalism
Quarterly," Summer 1982

Disenchantment: Meaning and Morality in the Media, in "Journal of Communication,"
Spring 1982

News Reporting and Writing, in "Journalism Quarterly," Fall 1980

Editorial and Persuasive Writing, in "Journalism Quarterly," Winter 1979

Creative Interviewing, in "Grassroots Editor," Spring 1978

GRANTS

Reader's Digest Foundation, \$2,000 for a reporting project in which my students traveled throughout Illinois for a week, writing about the people they met for a newspaper they created, funded, wrote, edited and published, Fall 1983 and renewed in 1984.

Gannett Foundation, \$21,300 grant to bring six distinguished publishing professionals to lecture and team-teach my newspaper management class. (Co-participant with Rockford, Ill., Morning Star publisher, Gary Watson, 1983 and 1984)

PROFESSIONAL SERVICE

Interactive Media Conference, (Editor & Publisher), contest judge, 2005-2008

Media Center, American Press Institute, Advisory Board, August 2002-January 2005

UNITY Conference, recruiting for AOL, Washington, D.C., August 2004 and August 1999

Newspaper Association of America, judge for annual awards, spring 2004

Editor and Publisher, judge for online EPpy awards, 2002-2004

Online Newspaper Association, member of conference planning committee, 2002-2004

Online Newspaper Association, judge for annual awards, 2002-2004

Northern Illinois Newspaper Association, judge for annual awards, 1977-1984

Northern Illinois School Press Association, director. Ran annual student newspaper and yearbook conferences for 800 students from 60 Chicago-area high schools, 1981-1984

Northern Illinois Newspaper Association, judge for annual awards, 1977-1984

Northern Illinois School Press Association, judge for annual awards, 1977-1980

Hearst Newspapers college writing competition, contest judge, 1977-1984

Northern Illinois Newspaper Association annual convention, "Journalism Education in Step With Professional Stride," November 1983

INSTITUTIONAL SERVICE

NIU President's Blue Ribbon Committee on Newspaper Management
to study Northern Illinois University's student-run newspaper, Fall 1984

NIU Journalism Department, Personnel Committee, 1981-1982

NIU Journalism Department, Chair Search Committee, 1981

COMMUNITY SERVICE

Miami Herald Silver Knight Awards, contest judge, 2008-2009

Rotary, "Digital News Tools and Human Behavior," Miami, June 7, 2007

Emergency Hotline, Alexandria, Va., 1993-1995

United Way, Troy, N.Y., promotion and publicity, 1990

United Way, Glens Falls, N.Y., media liaison, 1989

Human Relations Commission, DeKalb, Ill., vice chair, 1984

Human Relations Commission, DeKalb, Ill., member, 1983

MEMBERSHIPS

Online News Association

Association for Education in Journalism and Mass Communication

National Gay and Lesbian Journalists Association

Investigative Reporters and Editors

Society of Professional Journalists

LANGUAGES

Some German